

Help solve climate change!

MIT Fall 2025 Splash - Saturday, March 15

Teacher email: 16214-teachers@esp.mit.edu

This guide: bit.ly/2025-fall-splash-hscc

Description

We know the technical changes needed for a relatively safe climate future: reduce industrial greenhouse gas emissions to net zero by 2050 and reduce CO₂ in the air below 350 ppm by 2100. The cheapest, fairest, and most comprehensive way to address the underlying climate pollution problem is to fix the market's failure to account for the costs of pollution in prices with a solution called Carbon Fee and Dividend. The fee makes it powerful, the dividend makes it fair, and associated border adjustments will push our carbon price around the world. Congress can move us halfway to achieving our 1.5°C warming limit goal and make the remaining work easier with this one beneficial piece of legislation.

This will fundamentally change the US economy, so there is strong resistance from those who profit from the status quo of using fossil fuels. Is it possible to break the logjam and save ourselves? Can any of us do anything to help address the most significant crisis human civilization has ever faced? Yes, together we can!

We can take effective action in this pivotal moment in history, just as people in past generations achieved women's suffrage, civil rights, and same-sex marriage through collective action movements. Ordinary people advocating together for change is our last, best hope to avoid climate catastrophe. Your part in creating the political will for a livable world begins here!

Bio

John Gage worked at Sun Microsystems Inc. for 20 years and Oracle Corp. for 10 years, helping roll out the infrastructure for the internet for most of his software career. Then, his undergraduate Biology background returned to haunt him when he did a deep dive into the science of climate change. To help address the problem, he joined Citizens' Climate Lobby's grassroots effort to create the political will to enable Congress to pass effective and fair bipartisan climate legislation. Now he is CCL's NH state coordinator, presents at local and national conferences, lobbies Congress (on his own dime), and loves teaching at MIT ESP events to help students learn how to take and share effective climate actions.

Welcome!

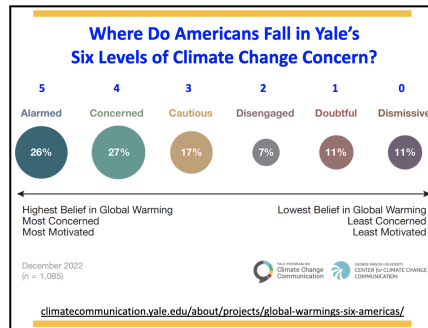
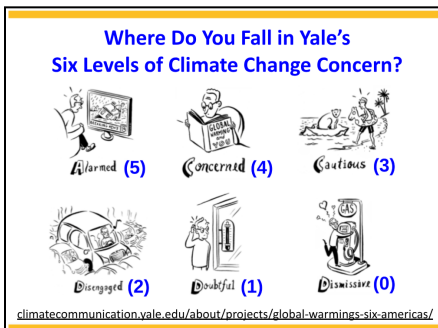
MIT Splash Fall 2025 - 16214: *Help Solve Climate Change*



Session Guide: bit.ly/2025-fall-splash-hscc

Hello, everyone! Thank you for joining this class to help solve climate change! In this class, I'll share many resources and they are all included in this Google document class guide. Feel free to save this link, and use this document for reference or any way you would like to after this class.

First, I'd like to hear your thoughts about the problem and our options.



TAB 1: <https://docs.google.com/document/d/1gNpQwipp4jJPjuF5b6mwRFSeWnt-T6PdGfAnCHINCJo/edit?usp=sharing>

Take a poll #1

Yale Climate Communications periodically polls Americans to measure their level of concern about climate change. They created these six categories. Where Do You Fall in Yale's "Six Levels of Climate Change Concern"?

Use strawpoll if most have a phone: <https://strawpoll.com/40Zm4xYxRga>

Hold up fingers: 5) Alarmed, 4) Concerned, 3) Cautious, 2) Disengaged, 1) Doubtful, 0) Dismissive

SCROLL DOWN

Compare class percentages with the US average according to Yale Climate Communications' poll results.

Take a poll #2

Use strawpoll if most have phone: <https://strawpoll.com/LVyK26GVbZ0>

Or SCROLL DOWN

What do you think is the most impactful thing you can do as an individual to help address climate change?

1. Lower my own carbon footprint (Refuse, Reduce, Reuse, Repurpose, Recycle)
2. Work on a technological solution (Innovate)
3. March and climate strike (Activism)
4. Help Congress pass effective legislation (Civic Engagement)
5. Other

What do you think is the most impactful thing you can do as an individual to help address climate change?

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4. Help Congress pass effective legislation (Civic Engagement)
5. Other

These are all worthwhile. It's good to do all of them. You should do what you are inspired to do! But I think there is a clear winner in terms of the overall power of any individual. Here's why:

1. The average American's carbon footprint is 16 tons of CO₂ a year. But humanity emits about 40 billion tons a year, and other GHG pollution adds another 15 billion tons of CO₂ worth of warming on top of that. Rewiring America researched EIA data and found that only 42% of GHG emissions are under the decision-making control of households. The vast majority of those emissions are from just a half dozen types of machines: transportation, space heating, water heating, laundry, cooking, and yard tools. The rest is hidden in the production of the things we buy. Individual choices are important, but to solve the problem, we need all market actors - investors, producers, and consumers - worldwide to make good choices - rich and poor. We should each take steps to reduce our pollution where we can, but even if we all did all the right things, this option is not powerful enough to put the world on a safe climate path.

2. Technological advancement will help in the longer term, but we'll see in En-ROADs later how little impact this can have in the next few decades compared with what we must do in that time.
 3. Protesting to raise awareness about the problem is part of building the political will to address it, so this is helpful. If we could get 10% of all Americans out on the street, as happened on the first Earth Day, Congress would act rapidly. Social movements do force change. But in addition to making noise to address climate change, we must also give our elected leaders support to legislate specific policy choices that include carbon pricing. They are afraid. It is easier for them to spend money on subsidies, but with those alone we will fail to achieve our critical climate pollution reduction goals of 50% reduction by 2030 and net zero by 2050. Without carbon pricing, leaders from the IPCC to Secretary of State Janet Yellen say we'll fail to achieve important climate goals.
 4. Yes! The UN, IPCC, World Bank, World Economic Forum, OECD, and nearly all US economists say a critical part of solving climate change is putting a global price on climate pollution from fossil fuels (carboncashback.org/carbon-cash-back). Congress is the only entity that has the power to do that. But Congress will only pass this legislation when there is sufficient political will to help them do so. That is why helping create the political will for a high, equitable carbon price is so powerful. Our biggest power is what we can do together to change state and federal laws.
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The Message

Global warming is happening. It's us. We're sure. It's urgent. We can fix it. (A [Climate Science 101](#) poster). It shouldn't be free to pollute. We can charge the fossil fuel industry for its pollution and give the money collected to families so most families will come out ahead financially as we eliminate climate pollution in the most cost-effective and comprehensive way possible.

The science, economics, and policy solutions are clear. We only lack the political will to do it, and each of us can help change that.

What it takes to be an effective advocate for change: Concern + Knowledge + Action

- 1) **Concern:** Well, you signed up for this class, so it looks like you've got this!
- 2) **Knowledge:** Knowledge and skills are personal powers. I'll give you some by reviewing basic climate science, scientifically identified impacts of global warming, the economics of climate pollution, and policy options to address the problem. Other things are important too: communication skills, knowing effective actions you can take and taking them, and sharing your concern and knowledge with others. Solving climate change is a marathon, not a sprint. There's a lot to learn and skills to practice, and the journey and experiences of developing and using them can be personally rewarding as well as helpful to the purpose.

I'll do a quick review of the science, economics, policy, and politics of climate change, with links to all the sources (below), so you can actively pursue more understanding on your own after this class.

Then, for fun, we'll play a Kahoot about it (*1 1/2 hour version of the course*).

- 3) **Action:** I will help you take climate action right here in class by emailing Congress. This helps create the political will Congress needs to pass effective and equitable climate legislation. It's easy and quick, and good to do every month. Then I'll share a fun way to encourage others to do it too. (Spoiler alert: consider bringing the cfdmovement.org to your school.)

Being polite, patient, and persistent is also essential to being effective.

Knowledge Agenda: a brief overview of the science, economics, policies, & politics of climate change

Science: The most effective process we have to better understand the physical world around us.

Economics: The study of the economy. Economists are academically trained professionals who are experts in how producers and consumers behave in markets and how policies impact their behaviors.

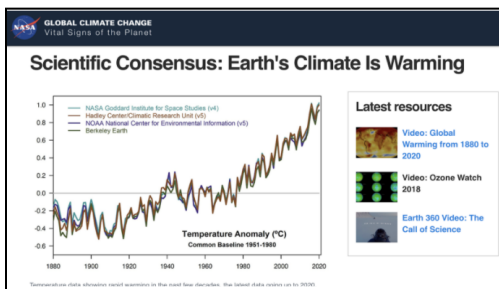
Policies: These are solutions. Like how an algorithm describes a solution idea that can be written in software code, a policy is a solution idea that can be made into a law. Examples include regulations, incentives, and taxes.

Politics: This determines whether and when policies become laws.

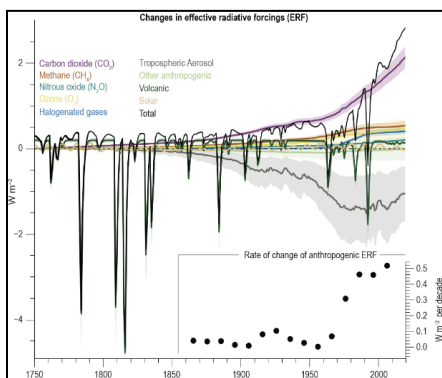
A few degrees of change in the Earth's average temperature is a big deal for life on Earth. Here is a graphical view of the last 20,000 years of Earth's surface temperatures: <https://xkcd.com/1732/>. Human civilization developed during the last 10,000 years, when a stable, favorable climate made that possible (<https://www.climate.gov/news-features/climate-qa/what%E2%80%99s-hottest-earth-has-been-%E2%80%9Cclately%E2%80%9D>).

Climate science is a mature field of study. A 200-year timeline: <https://history.aip.org/climate/timeline.htm>.

Let's get started by looking at what humankind has done and what we are doing to the Earth's climate, and how we can be sure about what we know based on **reputable sources**. The first is from NASA:

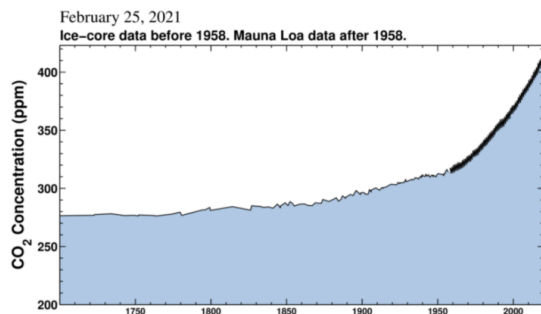


TAB 2: NASA says there is **scientific consensus** about man-made global warming based on a consensus of all the evidence. The graph shows **2°F (1.2°C) of warming** since 1900: climate.nasa.gov/scientific-consensus/. A [study](#) referenced on this page finds a "Greater than 99% consensus on human-caused climate change in the peer-reviewed scientific literature". There is not a single scientific organization in the world that disputes that the global warming seen here is mainly from greenhouse gas pollution from fossil fuels.



TAB 3: The **climate has always changed**, and we know why through science. We also know why it is changing now through science. From the *IPCC's AR6* - natural and man-made warming and cooling climate forces since 1750: [ipcc.ch/report/ar6/wg1/figures/chapter-2/figure-2-10](https://www.ipcc.ch/report/ar6/wg1/figures/chapter-2/figure-2-10). Point out W/m^2 , CO_2 , Other WMGHG (methane, HFCs, aerosol pollution), 11-year solar cycle, volcanoes' aerosols, net result ($1.5^\circ C$ worth of warming force). In the short term, Earth warms $3/4^\circ C$ for $1 W/m^2$ added, so $2 W/m^2$ increase means we've added $1.5^\circ C$ worth of warming to the Earth's climate system. It takes a couple of decades for that warming to occur. IPCC AR6 WG1 Figure 2.10 (warming and cooling forces). The [IPCC AR6 WG1 SPM](https://www.ipcc.ch/report/ar6/wg1/figures/chapter-2/figure-2-10) shows the net impact in **Figure SPM.1** (hockey stick graph).

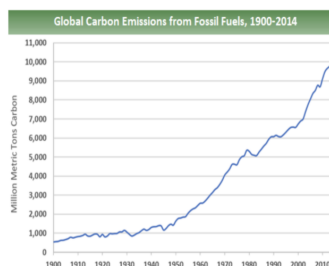
It has only changed at this speed 5 times in the last 450 million years. The last time it warmed at this rate, to the increase it's headed for by 2100, was 200 million years ago. There was a mass extinction of about half the species on Earth." Song, H., Kemp, D.B., Tian, L. et al. Thresholds of temperature change for mass extinctions. *Nat Commun* 12, 4694 (2021). <https://doi.org/10.1038/s41467-021-25019-2>



TAB 4: The **Keeling Curve** graph shows the **50% human-caused increase in CO_2** in the air since 1850: keelingcurve.ucsd.edu/ (Show the 1-year, full record, 1700-present, & 10,000-year views). We have changed the basic chemistry of the Earth's atmosphere, and that is changing important physical properties of the Earth. Much of the CO_2 we add stays in the air for centuries. Regarding the 10,000-year data: <https://berkeleyearth.org/dv/10000-years-of-carbon-dioxide/>. About the 10,000 years of stable climate in which human civilization developed: osmanclimate.com/projects/temperature/.

"Atmospheric levels of carbon dioxide are now comparable to where they were during the mid-Pliocene epoch, around 4.3 million years ago. During that period, sea level was about 75 feet higher than today, the average temperature was 7 degrees Fahrenheit higher than in pre-industrial times, and studies indicate large forests occupied areas of the Arctic that are now tundra." -

<https://www.noaa.gov/news-release/increase-in-atmospheric-methane-set-another-record-during-2021>.



TAB 5: Where did that extra CO_2 come from? Most (92%) of it comes from burning fossil fuels. [Fossil fuel chemistry](#). There's also been a 150% increase in methane (CH_4): [EIA](#) and [Our World in Data](#). **CO_2 and CH_4 emissions from fossil fuels are climate pollution.** These greenhouse gas additions act like an extra blanket, trapping extra heat that previously radiated out into space. Added CO_2 can stay in Earth's atmosphere for centuries.



TAB 6: The *Fifth National Climate Assessment* (NCA5): a summary of climate science for policymakers: carboncashback.org/science#h.p_h5Lh8ih8gGvF. This report is required periodically by a 1992 law from Congress to be produced by the USGCRP (NASA, NOAA, EPA, DOE, DOD, National Academy of Science, and other major scientific agencies) to be used as a reference to guide the policy arms of the US government.

US and Regional Impacts - more severe heat waves, droughts, and associated fires; more severe precipitation events, stronger storms, sea-level rise, and associated flooding and storm damage; ocean acidification. Shifting climate zones, migration patterns, pest range expansion.

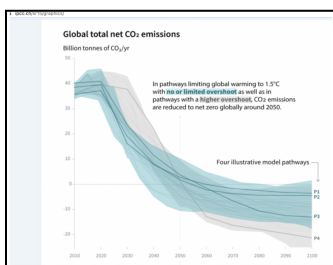
- 1) There is **latency** and **inertia** in the system: warming will continue for a decade after we stop polluting, and additional warming will continue after that from positive feedbacks.
- 2) **Positive feedback loops** and **tipping points** exist. These include loss of albedo (reflective snow and ice), Arctic methane release, foundational species loss (e.g., coral reef ecosystem), desertification, and ocean circulation changes.
- 3) **Effects:** Global warming causes different changes in climate in different places. Here in the Northeast, our climate moves 30 feet north a day. Increasing CO₂ is also causing ocean acidification.



TAB 7: Ecosystem services and biodiversity loss: carboncashback.org/science#h.p_NbN3BFrYjxyd.

An example of ecosystem destruction described in the IPCC SR15 is 50% loss of coral reefs at 1°C, 70-90% loss at 1.5°C, and 98-100% loss at 2°C warming. (Documentary recommendation: **Chasing Coral** on Netflix).

We know the main causes of the problem. So what can we do about it?



TAB 8: The emissions pathway to hold warming to 1.5°C: (IPCC SR15 Figure SPM.3A).

Step 1: Stop polluting. The IPCC's *Special Report on 1.5°C of Global Warming* report is the origin of the call to reduce future CO₂ emissions to net zero by 2050, based on the remaining carbon budget that gives a 50:50 chance: sites.google.com/view/carbon-cashback-coalition/science?authuser=0#h.p_1pX8Sd7hhmy3

Read about these relatively safe emission reduction pathways at <https://www.ipcc.ch/sr15/chapter/spm/>.

Methane (CH₄) emissions must be reduced by 75% by 2030. Another view:

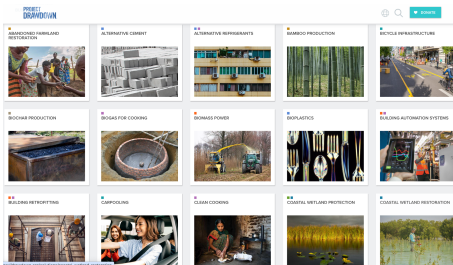
<https://twitter.com/LeoHickman/status/1466437136463409169?t=smO7JQgWOFmSdJoYDI02qg&s=19>.



TAB 9: Step 2: Draw down the CO₂ in the air to 350 ppm by 2100: giiss.nasa.gov/research/briefs/2010_lacis_01.

This target is where 350.org got its name. Once there, most CO₂ stays in the air for decades or centuries.

CO₂ is “The Thermostat that Controls Earth's Temperature.”



TAB 10: Project Drawdown is about techniques we can use to get CO₂ back down to 350 ppm:

(drawdown.org/solutions). This is an academic review of the top 100 technical solutions to do what is needed.

Summary: transition off fossil fuels; fix refrigeration and cement; improve women's education; better healthcare; land use, agricultural, & other changes to pull the extra CO₂ out of the air.

We have the technology & ideas needed, but individuals, businesses, & governments are not making the right choices. There are insufficient incentives in the market to drive the changes at the pace and scale needed.

Pause & Reflect

Ask: Why are we doing this to ourselves? (*Take answers*). The underlying reason is climate pollution is free, so there is insufficient incentive for people and businesses to reduce it. (Tragedy of the Commons).

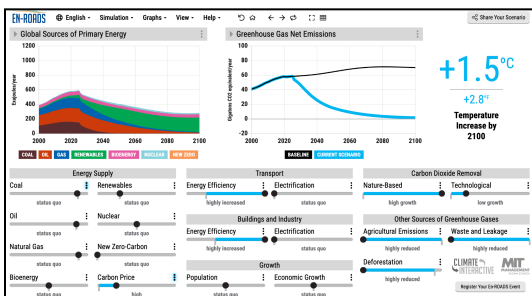
What can we do? The free market isn't addressing the problem. How do we change behavior to get what is needed?

We need the government to do something to change people's and businesses' behavior.

Policies such as regulations, subsidies, incentives, or putting a price on carbon emissions will change behavior.

Policies are not a subject of Project Drawdown, but the author, Paul Hawken, says carbon pricing will

“accelerate nearly every one of the 100 solutions described in the book”.



TAB 11: How can we compare policies? MIT's En-ROADS climate policy simulator lets us compare the impacts of all the different policy options. We see that carbon pricing is the most powerful policy option. A

carbon price that starts at \$60 the first year and rises to \$800 in 2100 (including bioenergy) moves us from 3.3°C down to 2.5°C. When carbon pricing is combined with complementary policies, we can achieve the Paris Accord goal of holding warming to 1.5°C: <https://en-roads.climateinteractive.org/scenario.html>. (Spoiler alert: Here's a poster with three En-ROADS scenarios showing the effect of the most powerful policy: bit.ly/cfd-is-half-the-15-solution.)

There are significant related social issues of equity and justice. [Climate policies can be regressive](#) (hurt the poor). Additional policies are needed to help communities that are disproportionately harmed by past pollution and communities that are dependent on fossil fuel production to transition to the new clean energy economy. We can also hold the fossil fuel companies accountable for deceptive actions that delayed sensible action.

Carbon Pricing is Required to Achieve Global Goals

"We cannot solve the climate crisis without effective carbon pricing." - Former U.S. Treasury Secretary Janet Yellen

"Explicit carbon prices remain a necessary condition of ambitious climate policies" - IPCC

"Carbon pricing is a critical part of the policy mix needed to both meet the Paris Agreement goals and support low emissions growth." - World Bank

TAB 12: Most economists say important climate goals will be impossible to achieve if we don't include a strong carbon price in the solutions mix. Carbon pricing is required to achieve our climate goals: docs.google.com/presentation/d/e/2PACX-1vR5VCbJoBCMzLJ_81-fFXpMuLEYc0yPEr49QIRysgKg7KNs0uVIRa9FT4MpCl3p-socg7luXO0hjBK6/pub?start=false&loop=false&delayms=3000&slide=id.g34b8f32b233_0_435

US Treasury Secretary Janet Yellen says, "We cannot solve the climate crisis without effective carbon pricing." The IPCC says, "Explicit carbon prices remain a necessary condition of ambitious climate policies" (IPCC SR15 chapter 4.4.5.2). The World Bank says, "Carbon pricing is a critical part of the policy mix needed to both meet the Paris Agreement goals and support low emissions growth."

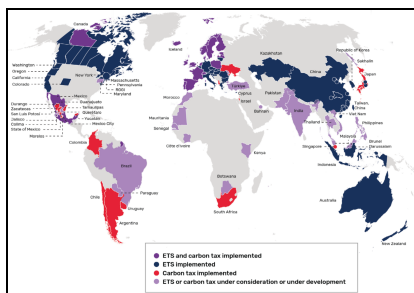
Carbon pricing is required to achieve the US 50% reduction by 2030 goal. See [Brookings 2024 report \(Figure 1\)](#) and Senator Whitehouse at youtube.com/embed/fjuAoLoibAA?start=378&end=527&autoplay=1&rel=0.



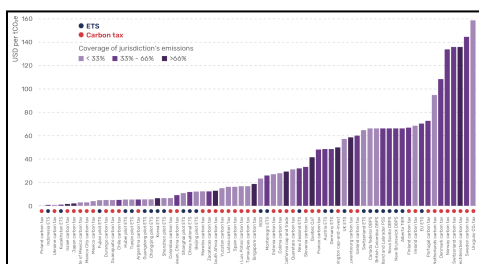
TAB 13: How does carbon pricing work?

Carbon pricing explained with chickens - video:

<https://www.youtube.com/embed/zD64kaTY5Vg?start=0&end=118&autoplay=1&rel=0>



TAB 14: The chicken video mentions that 20 countries have put a price on carbon emissions. The good news is that the video is ten years old, and now 73 countries and regions have put a price on carbon. Figure 4 (PDF page 21) in the World Bank's State and Trends of Carbon Pricing 2023 report at worldbank.org/en/publication/state-and-trends-of-carbon-pricing.



TAB 15: The bad news is that most countries' carbon prices are too low to drive emissions down as needed. What we've got: 23% of global FFs are covered with an average \$20/tCO₂ price. See Figure 4 (PDF page 32) at worldbank.org/en/publication/state-and-trends-of-carbon-pricing. According to the [World Bank's High Commission on Carbon Pricing](#), [IPCC](#), [OECD](#), [IMF](#), and others ([Nature: A near-term to net zero cost of carbon](#)), we need a minimum global carbon price of \$135/tCO₂e by 2030 and rising by \$10 a year through 2100 on all fossil fuels (plus complementary policies) to achieve our 1.5°C warming limit goal.

New International Study finds carbon pricing is found where countries achieved major emission reductions: Global evidence from two decades - <https://www.science.org/doi/10.1126/science.adl6547>

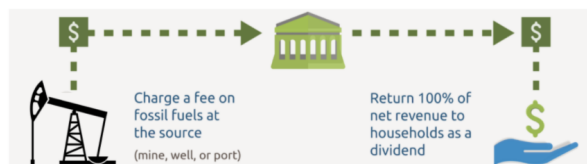
Because we are starting 30 years too late, additional [complementary policies](#) will also be required. As we saw with En-ROADS, carbon pricing is still our best next step to deal with the problem.

Pause and ask: We know the carbon price that is needed, but why do you think that price is so difficult to achieve?

How can we achieve the high carbon price that is needed?

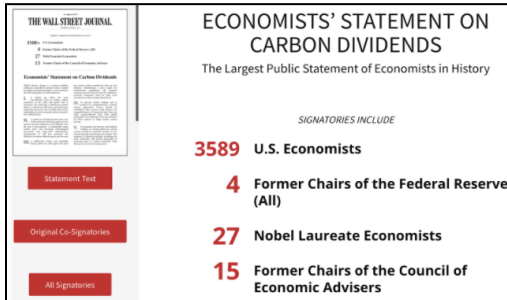
Cash-back carbon pricing makes it possible: we can charge fossil fuel producers a pollution fee and give the money collected to all households on an equal basis each month to protect families' purchasing power. This solution is popular and durable. Businesses like it because the associated CBAMs make US producers more competitive globally. CBAMS also motivates other countries to reduce their pollution as we need them to do.

How Carbon Fee and Dividend Works



TAB 16: How does Carbon Fee and Dividend Work? *Present the [CF&D laser talk](#) while showing this image: https://sites.google.com/view/carbon-cashback-coalition/carbon-cash-back?authuser=4#h.p_PweRp_4_YjYg. To complement the laser talk, see details at citizensclimatelobby.org/basics-carbon-fee-dividend.*

1. Charge coal, oil, and gas producers and importers a steadily rising carbon fee (\$10/tCO₂ more each year)
2. Give all the money collected to all citizens equally to protect everyone from costs in compensation for the pollution
3. Use Border Carbon Adjustments to apply our fee on imports to protect US jobs & push our price globally.



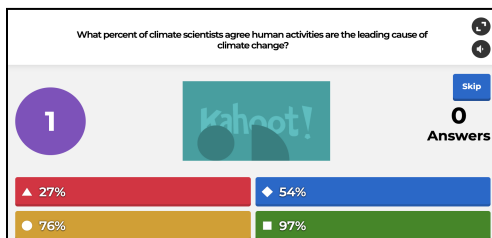
TAB 17: The Economists' Statement on Carbon Dividends: <https://clcouncil.org/economists-statement/> (order: 1,2,5,4,3, [PDF](#)). The largest public statement of economists in history says carbon fee and dividend with border adjustments is the most cost-effective, equitable, and far-reaching way to reduce climate pollution.

What is economics? The academic study of the economy (money, markets, and policy). What do they say the problem is? A **market failure due to external costs** (free pollution). They recommend internalizing those costs so they get reflected in prices, and returning the money collected in equal cash-back dividends to everyone to prevent the regressive impacts of a tax. See also: <https://www.nature.com/articles/s41467-021-22315-9>.

The carbon fee and dividend approach has “as much consensus among economists as the reality of climate change does among scientists.” - Gregory Mankiw, Council of Economic Advisers Chair, President G. W. Bush.

Time for questions

Q&A



TAB 18: Let's Play a Climate Kahoot! (1 ½ hour version of the course)

Copy/paste into chat: On your phone, go to <http://kahoot.it>

Run the game: <https://play.kahoot.it/v2/?quizId=0cef8991-9cee-4f7c-940c-185b798e1f1a>

Edit: <https://create.kahoot.it/share/climate-change-and-cash-back-carbon-pricing/0cef8991-9cee-4f7c-940c-185b798e1f1a>

1. What percent of climate scientists agree that humans are the leading cause of climate change?
2. How much has the CO₂ concentration in the air increased due to human activities?
3. How much has the Earth's surface warmed since 1900?

4. What percent of the world's tropical coral reefs have been lost since 1990?
5. What is the most cost-effective and fair approach to address climate pollution according to economists?
6. How many countries have already put a price on carbon emissions from fossil fuels?
7. What carbon price is needed by 2030 to meet Paris Accord Goals?
8. The most impactful thing we can do about climate change is create political will for effective federal legislation. T/F

Prepare for Action

Now you know the science, economics, and the most powerful climate solution policy according to the experts. You probably know more than some members of Congress do about this! So how can we work together to get Congress to act? I'm a volunteer with Citizens' Climate Lobby, a grassroots, nonpartisan organization that is working to create the political will to enable Congress to pass effective bipartisan climate legislation.

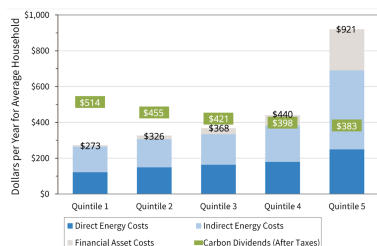


TAB 19: CCL Intro - 2-minute video: youtube.com/embed/9oyguP4nLv0?autoplay=1&rel=0

There are 200,000 Citizens Climate Lobby volunteers worldwide, mostly in the US. In Canada, they succeeded. Here is PM Trudeau talking about that: youtube.com/embed/3fF4XK2X3KA?&start=1378&end=1552&autoplay=1. In the US, CCL volunteers have been working in towns and states to create political will, and lobbying Congress to pass Carbon Fee and Dividend legislation for over a decade.

This carbon price gets us half-way to achieving our 1.5°C global goal: bit.ly/cfd-is-half-the-15-solution.

There has been a bipartisan Carbon Fee and Dividend bill in past sessions of Congress, and support once grew so large, the bill had 96 co-sponsors! But more political will is needed to get CF&D legislation passed. (That's where we come in).



TAB 21: Studies have been done to evaluate the effectiveness and benefits of Carbon Fee and Dividend. Two-thirds of all families come out ahead financially, because most people have below-average carbon footprints. The highly progressive result is reflected by the Household Impact Study (carboncashback.org/benefits#h.h6ujsm92b6xr) and other studies listed at carboncashback.org/benefits.



TAB 22: If CF&D is so good, why hasn't Congress legislated it already? The fossil fuel industry has played a two-faced game to delay Congress from putting a price on pollution: bit.ly/two-faced-game. Fossil fuel companies are profiting from the status quo and want to maintain their profits. Also, some people believe the government should stay out of markets even in the case of market failures. This is wrong - market failures do not fix themselves.

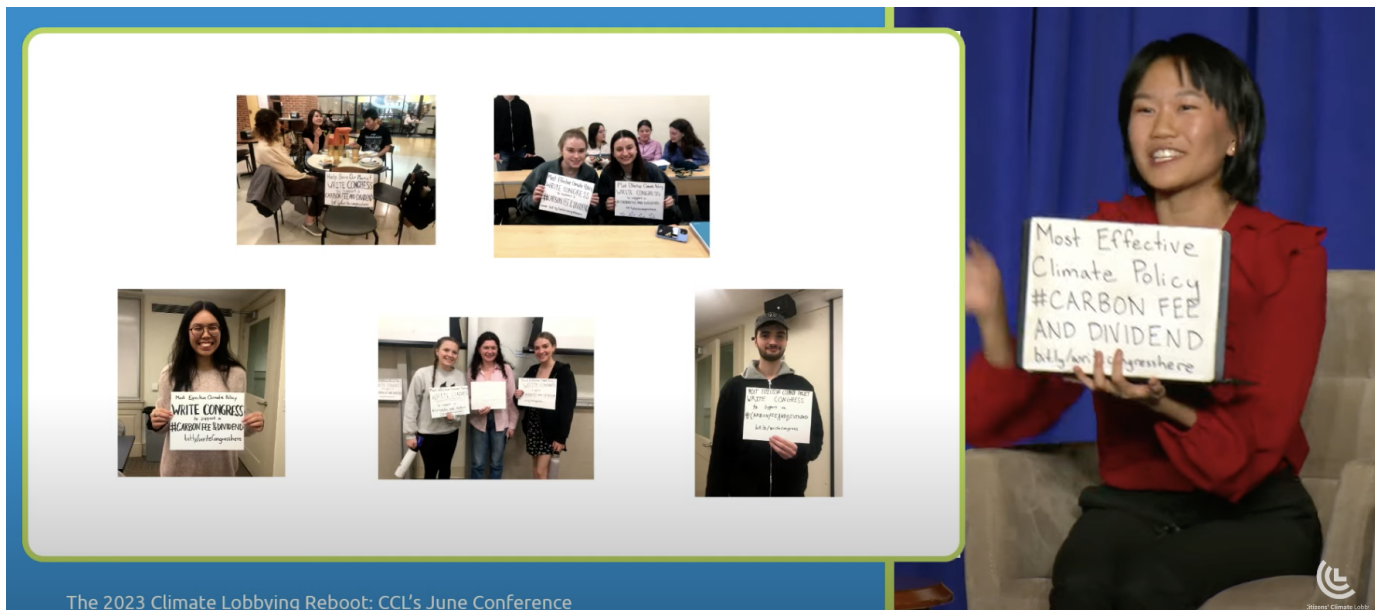
They have run a public misinformation campaign and used money in politics to successfully delay effective legislation to address climate pollution from fossil fuels. Investigative journalism exposed it a decade ago: insideclimatenews.org/news/15092015/Exxons-own-research-confirmed-fossil-fuels-role-in-global-warming.

The book (and movie) about it, [*Merchants of Doubt*](#), is by Dr. Naomi Oreskes, a Science Historian at Harvard University. Here is a great resource that lists the myths, half-truths, and lies promoted by Merchants of Doubt, with science-based explanations of why they are wrong: skepticalscience.com. Also check out this [podcast](#), this [TED talk](#), and the 300th "TTWU" speech by Senator Whitehouse: youtube.com/watch?v=itcyQ8_wrzI.

TAB 23: Take Action (*show these numbered actions, email Congress, and play the CFD Movement video*)

We can help create the political will for climate action by sharing our concerns and solutions with others and taking actions that empower people and Congress to act. Try things from this list over the next few months:

- 1) Email Congress to ask them to pass CF&D legislation: bit.ly/writecongresshere ([QR Code](#))
- 2) Use social media to tell your friends about Carbon Fee and Dividend and how they can help create the political will needed for Congress to do it (e.g., share [CCL's Intro video](#) and resources from this guide)
- 3) Bring the CFD Movement to your school: cfdmovement.org,  @carbonfeeanddividend, [origin video](#), bit.ly/cfdresources. Join the Slack or a Zoom meeting (1st Sunday of each month at 7 pm)



- 4) Set up a CFD Movement table at a school activities event: cfdmovement.org (Resources -> Tabling)
- 5) Talk about climate change science with your family. Give them the Carbon Fee and Dividend elevator pitch or a copy of the Economists' Statement ([PDFs](#)). Ask them to email Congress for CF&D.
- 6) Ask your teachers about the science, economics, solutions, and actions you learned about here. Share this class guide, the Economists' Statement, En-ROADS, and ask about sharing it with their classes.

- 7) Set up a "Climate Voter Information" table at polling stations in the next election (bit.ly/2024-climate-voter-information-project). Write a letter to the editor for your school paper or local paper to help raise the climate issue in the next election cycle (bit.ly/2024-talk-climate-with-candidates).
- 8) Ask local business owners to endorse Carbon Cash-Back legislation on behalf of their business as an organization at <http://cclusa.org/endorse>. Resources to share with them are at bit.ly/cfdresources.
- 9) Connect with community leaders! [Give your state legislators a call](#). Ask them to endorse the "Carbon CashBack" policy as prominent individuals at cclusa.org/endorse. Ask your state representatives to [sponsor an endorsement of CF&D like CA did](#).
- 10) Write the President to say you want action to address climate pollution: bit.ly/write-potus
- 11) Write a Letter To the Editor (250 words) or an Op-ed (600 words). Here are some [tips on getting published](#), some [Op-Ed templates](#), & dozens of [Carbon Cash-Back media examples](#).
- 12) Try taking some actions from the "Take Action" menu at citizensclimatelobby.org.
- 13) Give a presentation to others (family, class, club, school, or library) or make a video to share: start here or see community.citizensclimate.org/resources/item/19/218. Ask to do a brief climate solutions talk where you can share Carbon Fee & Dividend and help people take action (e.g. email Congress).
- 14) Become a trained En-ROADS Ambassador (give climate solution demos): en-roads.org.
- 15) Keep learning. Find free training at <https://community.citizensclimate.org/topics/core-volunteer-training>.
- 16) Try something at the town level. Check out carboncashback.org for a town warrant article idea.
- 17) Lobby Congress on a bipartisan team! Get trained and lobby with CCL at the next June or November Conference and Lobby Day. Get started with Climate Advocate Training at [http://community.citizensclimate.org/new-volunteer](https://community.citizensclimate.org/new-volunteer)

Conclusion

"Once we start to act, hope is everywhere. So, instead of looking for hope, look for action. Then, and only then, hope will come." - Greta Thunberg (TEDx Talk at <https://youtu.be/H2QxFM9y0tY>).

None of us can solve this on our own, but we can each do our part. Look around you. This is what gives me hope. Each of us is part of a growing number of people around the world who are concerned about climate change, learning how to make a difference, and taking effective action.

Now you know what is needed, and that you can do it. Start with easy things, and try bigger things as you gain experience. Amplify your power by helping others learn how to take effective action, too. Spread the word, and ask them to spread the word, and a geometric progression of ordinary people taking action is how we will solve climate change.

"I used to believe the important people were addressing the important problems, but I don't believe that anymore. Now I know it's up to ordinary people - you, me, all of us together - to make it happen" - Marshall Saunders, founder of Citizens' Climate Lobby.

Thank you for helping solve climate change!

Appendix

- A collection of useful CF&D documents in PDF form: bit.ly/cfdresources
- The growing US carbon price gap:
 - One-pager: bit.ly/carbon-price-gap-pdf
 - Slides: bit.ly/carbon-price-gap-presentation
 - 6-minute recording: bit.ly/carbon-price-gap-2024
- Ask MIT climate: Will companies pass on the cost of a carbon tax to consumers?
climate.mit.edu/ask-mit/will-companies-pass-cost-carbon-tax-consumers

Recommended Watchlist

1. A Zoom recording of this class - youtu.be/zfX2WV7kfz8
2. Senator Whitehouse: Time to Wake Up #295: bit.ly/time-to-wake-up-295
3. Outrage and Optimism podcast: "Lifelines VS Deadlines: The Need For Science-Based Policy":
outrageandoptimism.org/episodes/lifelines-vs-deadlines
4. Bloomberg Zero Podcast: messaging CF&D in Canada: "It shouldn't be free to pollute. Give the money back", Cath McKenna:
bloomberg.com/news/articles/2023-07-13/how-canada-figured-out-a-carbon-tax-and-gave-the-money-back#xj4y7vzkg
5. A YouTube Playlist of climate solution videos: bit.ly/cclnhsc-videos
6. Al Gore's 2023 TED Talk: "What the Fossil Fuel Industry Doesn't Want You to Know":
ted.com/talks/al_gore_what_the_fossil_fuel_industry_doesn_t_want_you_to_know
7. Mark Reynolds, Executive Director of CCL - a summary of who CCL is and what CCL has done:
youtube.com/embed/dxztgxdOdAI?start=32&end=85&autoplay=1&rel=0
8. Inspiration: Emily O'Keefe on the Carbon Fee and Dividend Movement:
youtube.com/embed/FFBrPPr5IQk?start=806&end=1006&autoplay=1&rel=0
9. Bridging the Carbon Gap - Adam Aron: psychological insights for building the climate movement:
<https://www.podbean.com/ea/dir-kuugh-2431cfdb>

Sample Text for Emails to Congress and POTUS

Short Version: I am a student and very concerned about climate change. Please support bipartisan Carbon Fee and Dividend legislation to address climate pollution from fossil fuels at the pace and scale that is needed in a way that is fair, helps low- and middle-income families, keeps US businesses competitive, and encourages other countries to match our climate ambition. The IPCC says we will fail to achieve important climate goals without a global carbon price. A steadily rising border-adjusted cash-back carbon fee on fossil fuel production and imports is a great way to do it. Thank you for your service to our country.

Write Congress about Carbon Fee and Dividend

**Most Effective
Climate Policy
#CARBON FEE
AND DIVIDEND**

bit.ly/writecongresshere

